

campster

Certificate of Completion



Duško Vokić

Search Engine Optimization

Course successfully passed on 16.01.2022. • Duration: 3 months

The curriculum includes: How do search engines work? • What is SEO and how to use it • What are keywords? • Keyword research • How to make an SEO-friendly website • What are backlinks and why are they important for SEO? • How to optimize a web page? • How to measure and track the success of an SEO strategy?

Ana Ranitović

DR ANA RANITOVIĆ
CEO

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